

HOST A LIVE WEBINAR

Promote your latest and greatest products and services and deliver your branded sales message during a live, online, and interactive session with your target customers around the world.

How does it work?

You present on the topic and we will handle the rest. We will work with you to set up the webinar, as well as host a dry run to make sure the event runs smoothly. All materials created in-house will be sent to you for approval before going live.

What's included?

- LinkedIn event on the Canadian Metalworking's page.
- 2 custom emails sent to a targeted audience prior to the webinar.
- One half-page standard print ad in Canadian Metalworking the month prior to the webinar.
- Banner ad on canadianmetalworking.com the month leading up to the webinar.
- Banner ad featured in an e-newsletter the month of the webinar.
- Social media post on LinkedIn promoting the webinar.
- Webinar recording archived on canadianmetalworking.com for 12 months.
- Performance report two weeks after the webinar.



**CONTACT
YOUR SALES
REPRESENTATIVE TO
SCHEDULE YOURS TODAY!**